

The *Delicious Peace* Film FAQ

- **Who produced and directed the film?**
 - Curt Fissel directed and Ellen Friedland produced *Delicious Peace*. The film is a JEMGLO production (www.JEMGLO.org), which has produced seven other documentaries, all of which have screened on PBS across the US, and at international festivals and events.
- **How did you learn about this story and why did you decide to produce it?**
 - In March 2006 we received a gift basket that contained a small bag of Delicious Peace coffee. When we read the description of the farmers' initiative, we knew we wanted to make a documentary telling their story. Previously we had produced documentaries about tragic subjects, sometimes in regions affected by war and violence, and we were delighted to dive into a subject that helps spread peace and hope.
- **How many times did you visit Uganda in the making of the documentary?**
 - We filmed there on three separate occasions over three years' time, each trip lasting several weeks. We also returned with the completed film to screen it for the farmers.
- **Over the course of your trips, did you see any changes in the farmers' lives as a consequence of the farmers receiving Fair Trade wages?**
 - Yes, definitely. Here are a few examples:
 - Two of the farmers who had always lived in thatched roof huts were able to build brick homes with tin roofs, thanks to the new higher wages they were earning. This makes a big difference because during the rainy season, water and other particles in the thatching leak through, ensuring no shelter day or night. As one farmer said: "It rained last night, but for the first time in 50 years, I slept through it!"
 - Increasing numbers of farmers can afford to send their children to school. Public schools in Uganda require fees for books and uniforms, which effectively precludes many poor students from attending. Some of the children who could not go to school on our first trip were enrolled by the time our last trip rolled around.
 - One requirement of the Fair Trade movement is that co-op recipients must help support local projects. The Delicious Peace co-op chose to help by building an entire new wing at the public school where many of the farmers' children attend.
 - The co-op has begun to change the way some of the farmers think about the future, with a few even investing small sums of earnings in microfund accounts.
 - Another example of future-thinking is increasing the products that the co-op offers. Delicious Peace Coffee Cooperative is now also producing some organic vanilla, and a few farmers have begun to grow cocoa, both of which yield more money per pound than coffee.

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